



Ralph Breslauer
Executive Vice President, Global Sales and Marketing
Aspect Software

With more than 20 years of enterprise software experience, Ralph Breslauer serves as Executive Vice President, Global Sales and Marketing at Aspect Software. He joined the company in January 2002 and currently leads the company's global sales force in its mission to help our customers build the desired relationships with their customers around the critical business processes of collections, customer service, and sales and telemarketing.

In addition, he heads the strategic development and execution of the company's aggressive branding and marketing efforts.

Prior to Aspect Software, Ralph was Senior Vice President of Worldwide Field Operations for eRoom Technology, a leading provider of Web-based collaboration software. Previously, he was Vice President of Marketing and Business Development for Informix Software's \$700 million TransAct Business Group.

In addition, Ralph has held a number of other executive roles during his career, including Vice President of Marketing for Databases and Tools at Ardent Software and Executive Vice President at System Builder Corporation.

Recognized as an up-and-coming contact center industry thought leader, Ralph frequently contributes articles to leading trade journals and is a regular speaker at industry tradeshows.